

Survey Results Summary: Pet Store Adoption-Education Events

Survey Views: 55

Respondents: 41 75.0% of Survey Views

Questions and Answers	Responses	Percentage of Total Respondents	Percentage of Question Respondents
Q1: Are you in the US??* (Single-answer multiple choice)	41	100.0%	
Yes	34	82.93%	82.93%
No	7	17.07%	17.07%
Q2: Do you currently visit pet stores when asked to do an Adoption or Education Day??* (Single-answer multiple choice)	41	100.0%	
Yes	31	75.61%	75.61%
No	10	24.39%	24.39%
Q3: How frequently do you participate in these types of events?? (Single-answer multiple choice)	36	87.8%	
Monthly	8	19.51%	22.22%
Quarterly	4	9.76%	11.11%
Special Events Only	16	39.02%	44.44%
Other: (See Page 2 for responses)	8	19.51%	22.22%
Q4: Do you have a pre-planned schedule of times/days you visit?? (Single-answer multiple choice)	35	85.37%	
Yes	10	24.39%	28.57%
No	23	56.1%	65.71%
Other: (See Page 2 for responses)	2	4.88%	5.71%
Q5: About how many hours do you stay?? (Text Field)	35	85.37%	
Other: (See Page 2 for responses)	35	85.37%	100.0%
Q6: Do you bring ferrets?? (Multi-answer multiple choice)	38	92.68%	
Yes	26	63.41%	68.42%
No	3	7.32%	7.89%
Other: (See Page 2 for responses)	4	9.76%	10.53%
Q7: If you bring ferrets, do they have current rabies vaccinations?? (Single-answer multiple choice)	34	82.93%	
Yes	20	48.78%	58.82%
No	8	19.51%	23.53%
Sometimes	6	14.63%	17.65%
Q8: Do you adopt out ferrets while there?? (Single-answer multiple choice)	34	82.93%	
Yes	2	4.88%	5.88%
No	25	60.98%	73.53%
Other: (See Page 2 for responses)	7	17.07%	20.59%
Q9: Do you go into stores that sell ferrets?? (Single-answer multiple choice)	34	82.93%	
Yes	21	51.22%	61.76%
No	13	31.71%	38.24%

Q10: If you do go into stores that sell ferrets, how do you feel about that? If not, why not?? (Text Field)	32	78.05%	
Other: (See Page 3 for responses)	32	78.05%	100.0%
Q11: If you visit stores selling ferrets, how supportive do you feel the staff is? ? (Text Field)	28	68.29%	
Other: (See Page 4 for responses)	28	68.29%	100.0%
Q12: Do you have volunteers to staff these events?? (Multi-answer multiple choice)	38	92.68%	
Yes	24	58.54%	63.16%
No	11	26.83%	28.95%
Q13: If you use volunteers, can they man a table without your help?? (Multi-answer multiple choice)	38	92.68%	
Yes	13	31.71%	34.21%
No	9	21.95%	23.68%
Sometimes	8	19.51%	21.05%
Q14: What's your primary purpose in attending these events?? (Multi-answer multiple choice)	38	92.68%	
Promote adoptions	18	43.9%	47.37%
Find volunteers foster families	9	21.95%	23.68%
Education	31	75.61%	81.58%
Generate good will	13	31.71%	34.21%
Other: (See Page 2 for responses)	5	12.2%	13.16%
Q15: How well do you feel these events fulfill YOUR needs as a shelter?? (Text Field)	34	82.93%	
Other: (See Page 5 for responses)	34	82.93%	100.0%
Q16: How successful, compared to YOUR goals and motivations, do you feel these events are?? (Text Field)	35	85.37%	
Other: (See Page 6 for responses)	35	85.37%	100.0%
Q17: Have you done Adoption Days in the past and stopped? If so, why?? (Text Field)	32	78.05%	
Other: (See Page 7 for responses)	32	78.05%	100.0%
Q18: What, if anything, would increase your incentive to attend? (ie, donation from store, promise of extensive promotion, etc.)? (Text Field)	34	82.93%	
Other: (See Page 8 for responses)	34	82.93%	100.0%
Q19: Please share any additional comments or thoughts you have on this topic.? (Text Field)	16	39.02%	
Other: (See Page 9 for responses)	16	39.02%	100.0%
Q20: Please give us any suggestions you'd like for future shelter surveys. ? (Text Field)	12	29.27%	
Other: (See Page 10 for responses)	12	29.27%	100.0%