

Survey Title: Pet Store Adoption-Education Events

Q15: How well do you feel these events fulfill YOUR needs as a shelter?

Response

We are not as popular as the dog & cat shelter who are willing to hand an animal over that day but it does give us exposure and helps educate the public.

ferret love holds it funday once a month at a local pet shop , we get a lot of interest in the fosters. it also helps to educate and get our name out there .

Very well. Every person we meet and educate is a win for us.

Excellent

They are a great opportunity to talk to people who have little to no ferret knowledge. I want to educate people on the true nature of ferrets both the good and the bad so they can make a better more informed decisions on ferrets as pets. It is also an opportunity to further/better educate people who have ferrets but have little or incorrect information about ferrets

Our sole purpose in going to these events is to educate people about keeping ferrets as household pets, and members of the family.
We talk to many more people at these events than we otherwise would.

there okay all most people just like to pet a ferret and go again

They don't do much for my needs as a shelter at all. It's time consuming and doesn't generate much. However, I do feel it is necessary to keep the face of the rescue out there with the pet stores.

Mixed results. Sometimes get good results, sometimes waste our time.

We get lots of responses face to face but no follow through once they leave.

They really don't and I've never ended up with an adoption and I've been doing these for years!!!! But, I like to support local businesses and more importantly -EDUCATE!!

Ok

Pretty well. We often hear that they didn't know there was a ferret shelter in the area.

I don't think they do

I need for others to learn about ferrets before they buy one so they don't end up in a shelter. ... or worse.

Sometimes these events do well. It would be nice if I had time to promote further education to the community.

It helps to get the word out regarding the work we do as an adoption agency. We DO NOT warehouse ferrets!

I don't get many adoptions from those events, the stores I am in don't seem to have all that much traffic and it takes a big chunk out of the day. But it does fulfill the educational part.

We feel that it is a good thing in order to promote ferret care and knowledge about them. But as for OUR needs ... we seem to take a back burner to other non-ferret shelters.

Somewhat if there are donations

there OK but word to mouth is better

I am with Mass Ferret Friends, our mission/goal is to provide shelter, education and outreach to the ferret community. Doing the education/adoption days helps us to reach out and educate the people in the area of the store and promote available ferrets.

Good in that if people ask questions they are more prepared to make an educated decision

At PETCO and other pet stores that sell ferrets, they don't. If you go to a pet fair, pet expo, etc. that's on "neutral ground", you do because you are there with other pet-friendly groups. You are then part of a network of like-minded people who will get the word out for you. Now I say this IF you work WITH the other groups but if you come across like a DIVA, it will backfire.

Good way to speak to many people.

Its a lot of work and preparation, instead of fulfilling my needs it adds to the stress.

Sometimes great and other times a waste of time.

I occasionally get enquiries from these events, but mostly it is to educate people on what ferrets need (and in turn this can actually put some people off adopting when they realise that they are nothing like rodents.) I do the event to educate to try to prevent people from getting ferrets on a whim and then dumping them later, but also to promote how wonderful they are as pets if people do their research and commit to them properly.

so so - it gets our name out to the public

They get the word out we are here and we dispell many myths of ferrets.

Limited; unless really promoted, very few regular customers have much interest in ferrets. In a 2-hour window, I may speak to 2 people who own or are interested in ferrets.

somewhat

