

## Survey Title: Pet Store Adoption-Education Events

**Q16: How successful, compared to YOUR goals and motivations, do you feel these events are?**

### Response

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Generally successful

Have just done one a couple of months ago. We were invited by the store and allowed to sell items to raise money for our society. We met several people from our Facebook group so now they are real as opposed to just a name. we had no idea what to expect from this event but felt it was a success.

like all things we have our good days and our bad ones

Generally meet expected goals, the exposure is better than no exposure and every bit of promotion we can achieve is a step forward.

Very

It varies each time, some days they are very successful others not so much so, depending on the people who are there.

We feel they are a benefit, since we talk as many people out of getting ferrets, as we get to adopt.

We would rather they realize that ferrets may not be for them, rather than make a mistake by buying or adopting them.

there successfull

you reach people and they learn about rescues and ferrets

Education wise great but no further then that.

If I can help or educate just one person, then it's successful!

50/50

I feel that we get through to some people...hopefully the ones that matter!

At times we reach a lot of people so the events are fairly successful

They have a purpose. We don't grade things on success or motivation. It comes down to doing the right thing for the right reasons.

Moderately successful. Good for education at least.

Not much. As I said we seem to take a back burner to other non-ferret shelters or organizations. Even though we are one of the most consistent attendees over other groups .. they benefit more.

Varies

there OK

very successfull

In the past we have seen very little in the way of adoptions or even finding new volunteers at these events. We have maybe adopted out 1 ferret for every 50 events attended.

some more then others

I think pet fairs/expos are very successful. I've created a wonderful network of like-minded colleagues.

Very much so.

They aren't that successful, on occasion you do get a good adoption.

Sometimes great and other times a waste of time

They are important for educating people. They are successful in swaying people's initial image of ferrets (we get people walk in and say "oh no ferrets! they stink and bite" and they you engage them and they often turn quickly to "how cuddly they are and they don't smell as much as they thought they would";.

again it is something that needs doing, and the staff in the stores really enjoy having us come in. I think we have made it clear we are there if they need us.

Mostly.... depends on the type of people that stop to see us.

I feel like these are things we are obligated to do and "monthly" visits are a poor return on investment. Pet stores really push them, but I feel like it serves their interests more than our, more likely than not.

minor