

Survey Title: Pet Store Adoption-Education Events

Q18: What, if anything, would increase your incentive to attend? (ie, donation from store, promise of extensive promotion, etc.)

Response

Not really I just do it to help educate.

We used to do an event called "Meet the Ferrets" which was very popular but the volunteers doing this no longer have the time.

We never say no to discounts, promotional products or promise of our rescues promotion by a store. The only exception would be if they practice inappropriate ethics.

donations always, but I will attend as much as possible because education about ferrets is extremely important to me

promise of promotion, porting of signs or putting us in their newsletter, etc.

this would be a nice extra

Anything to help compensate for the time and effort would give me an incentive to do this. If the pet store would promise to educate potential buyers when I'm not around, that would be incentive enough.

Supportive staff, good alignment with our values

Opportunity

I'm more prone to attend one, if they've done a lot of advertising to get the public to attend. I think it's worthwhile to have many rescue groups. I do ask for donations for my annual fundraiser from these places

Getting paid would be nice but won't happen! Lol

More promotion on their part would be great!

The store I go to works closely with me. No further incentive is necessary.

Available time to be able to go. Time is a major commodity and it is impossible to be everywhere at once. Donations certainly would be nice and advertising as well.

Advertising that I will be there (not *just* on their website that no one looks at). People need advance notice and putting it on a little-used website the day before is useless. Handing out flyers to people who buy ferret products would be great, but most stores won't allow it. Putting up a poster in the ferret aisle would be great, but most stores don't allow it. Putting a notice on their in-store bulletin board would be great, but most stores don't allow it. I'd be happy to even supply the material, but they'll say yes to my face and it all goes in the trash the moment I leave.

The store making a donation would help, too.

Other things that would help: Acting like they remembered I would be there. Actually having the table and chair set up that they promised. Making announcements regularly to draw people to the table. Putting me in a good spot in the front of the store rather than hiding me in the back. Not freaking out the greyhound people by putting us next to them (ferrets don't care). Putting the dogs who bark incessantly farther away so we could actually talk to people.

Donations are always nice, LOL. But personally I think more appreciation, recognition for what we do and why would be more incentive.

Donations

An invite might help, as would a donation.

just to have the store be not so tough on the rules they put out to everyone

We have partnered with Petco and the stores we participate with pick us up twice a year on their fundraising events (there are 6 a year) which provides us with money for the shelter.

If the distemper vaccine ever comes back into stock and if we have ferrets that are healthy enough and without behavioural issues, we would be happy to start doing these events again.

donation from store - at least in products (food)

Nothing

Handouts of food types and more brochures

Unless I had volunteer coverage for all the animals at home I really can't do it.

More room. Not to be in an area that is not visible to the public

A donation from the store would certainly help the rescue and motivate me more... But would be more useful if the store would keep our posters up after the event and kept our handout information on keeping ferrets available for people to take away after the event.

Mostly it is time and talent that is needed - we cover 3 stores, they all contacted us directly to participate in their adoption days. We only have 6 volunteers that do the set ups so we split the stores into every 3 months Director included in that 6

Donation from store and really strong management promotion.

donation from store