

Giving Tree; Shop A Ferret Rescue; Shelter Discount; Job Posting;



Reminder: Please do not unsubscribe as this is the only way to communicate with Directory participants. If you want to remove your listing; add anyone to the list, or have news to share please contact us at Help@FerretShelters.Org.

Giving Tree - Shop-A-Ferret-Rescue Links

Every year the [Ferret Giving Tree](#) helps give needy shelter ferrets holiday gifts. We linked this year's tree to the Directory and have publicly launched - via the FML and Facebook - the Shop-A-Ferret-Rescue initiative. The goal is to help two shelters with one gift by showing the synergy between the two programs.

I redid the [Shelter Directory front page](#) and hope you find it visually more inviting. Further, I hope this is the beginning of a new tradition of helping even **more** shelters over time and gives people added incentive to support the Directory site.

We cannot build a "shopping engine." However, this allows us to list, by category and in one place, all the shelters that offer toys, clothing, food, etc. I've added a new menu tab that offers visitors the option to explore sites by product category or shopping venue. We hope it helps drive shoppers to your site.

Job Posting

Dianna Desrochers has helped many of you become registered onto the Directory and done a bang up job! She's dug deep into Facebook and the web pulling information and tweaking listings for us all.

As we move into 2015 we want to move the position of Directory support to a Directory Shelter as was the original project intent. The position does not pay a lot! However, if you have a modicum of Word Press experience and are comfortable making contact and following through with people for roughly 10 hours of work a month, you can earn a stipend of up to \$100 a month for your shelter. Ideally we want a US 501(c)3 but that's open. This coming year we have to focus on ACO's and multi-species shelters that take ferrets and get them onto the directory. That is what we've promised our granters. If you feel up to the task and are committed to this project get in touch with me and let's chat.

Random Directory Notes

The Directory layout needs too be updated to accommodate some technical changes. I am going to try to do this over the holidays. So I apologize in advance for any minor outages. Also, I will have erratic web access for the first two weeks of December. Dianna will still be providing back-up.

Ferret Association of Connecticut Shelter Discount

Along with the Shop-A-Ferret-Shelter program, FACT is announcing a permanent 15% product discount for all listed Directory shelters on purchases of \$10 or more from FACT's shelter store. The discount code is **SHELTDIR15**. The code is posted under the [Shelter Resources](#) page. The discount applies to orders shipped to the shelter. FACT hopes it helps fellow shelters save dollars on long-lasting bedding and small items FACT carries that are suitable as volunteer gifts. You can reach the store at [Ferret Treasures](#) or through [FACT's front page](#). Note there is currently a winter [sale flyer](#).

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Your participation is appreciated and crucial to the success of the Directory. Best wishes of the season and may all your ferrets dreams come true.

Ann Gruden

Ferret Association of Connecticut

Note: Previous newsletters and surveys/results are stored under the Directory Menu tab [Shelter Portal](#). Feel free to share the information.

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