



Ferret Shelters Directory News - March 14, 2014

Welcome to our first newsletter. We promise to try to keep these brief and topical.

Free Gift Coming By Mail

In the next week to ten days we will be mailing out - to all US and International registered shelters - two of the following stickers made to promote the Ferret Shelters Directory. We hope you find them a fun gift. They are 4 by 7 inches, printed on white vinyl and UV coated so they can be used inside or out.



Website Navigation Changes

You will soon begin to see some changes to the site navigation. Now that most of the self-registrations are completed, we can focus on visitor usability. Eventually we expect to move all shelter focused information to a Shelter Portal tab that will be password protected and available only to Directory registrants. That way shelter-specific resources will be kept private.

No timeframe as yet. You will just see incremental changes occur over time.

Shelter Resources Article

Vanessa Gruden (Ferret Assn of CT) added an article "[How To Set Up A Basic Ferret Shelter Bookkeeping System](#)" under the Shelter Portal/Shelter Resources tab of the website. (Note: its final placement may change a bit). This should be quite useful for new shelters or those who struggle with how to set up a system for tracking income and expenses within a shelter. It's designed for anyone not familiar with bookkeeping or accounting.

We hope to be adding more articles and resources to this section over time.

If you have anything to add to our library of shelter resources, please let us know at help@ferretshelters.org

Surveys

We are looking into a "free to near-free" tool to use to survey shelters on a variety of topics. The key criteria we desire are: confidentiality and, of course, allowing only one response per invitee. We think we have it narrowed down to 2 or 3 vendor candidates. More on that to follow.

Directory Registrants

Registrations are going well and we presently have about 70 shelters published. We appreciate the effort everyone made as this was more than simply providing "the basics." However, we anticipate the effort will demonstrate its value to both shelters and the ferret community at large.

Already we know the directory has been used to identify, via the zip code search function, ferret shelters within a particular radius of a city to facilitate a potential adoption and to assist both in a foundling situation and a large surrender need. Also Support Our Shelters has identified several new shelters that were never before published and now has them registered for potential support.

We are actively looking to get more shelters added and then will be looking for your support to add multi-species shelters who accept and adopt out ferrets in your area.

Email Newsletter

Please bear with us if this arrives via an "email" one time or as a "newsletter" another time. We are testing out various products and trying to figure out what will ultimately work best given our budget constraints.

Thank you.

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