



Ferret Shelters Directory News - May 23, 2014

First Survey! Pet Store Adoption - Education Events

Part of the purpose of the Ferret Shelters Directory is to be able to easily compile and distribute information useful to shelters. YOU are the experts! So please share with us your thoughts & experiences about pet store adoption - education/information events in which your shelter participates and let us share those results with all.

We're asking you complete an online survey by June 15th (though it will remain available to complete until the end of June). Those who complete it by June 15th, and choose to provide their name/email will be entered into an early bird drawing to win a pair of new sleep sacks from Ferret Treasures. Of course, if you choose, you MAY keep your replies totally confidential but then you miss out on possibly winning the sleepers.

The link to the survey is: [Pet Store Survey](#)

*If you have trouble with the link you can copy/paste this:
<https://ferretsheltersdirectory.justsurvey.me/506565447473>*

As an aside, In the [last issue dated March, 2014](#), we spoke about looking for a survey product. Turns out after looking around, that we already had one - a built-in survey function with the Ferret Association of Connecticut's Go-Daddy e-Mail newsletter account. It may not be as "pretty" as Survey Monkey, but the price is right (FREE) and we are not restricted to 10 questions or 100 respondents. In sheltering FREE IS ALWAYS GOOD! Further, we can -- USE what we save to offer little perks like a prize drawing for early respondents instead. Always better to give shelters something than corporations.

Free Gift

We hope everyone who signed up for the directory up until about March 15th has received their free "Meet Us @ Ferret Shelters" sticker in the mail. Those who have signed up for the Directory since then will receive a

sticker sometime in July. We just need to get a volunteer to put together a second mailing.

Shelter Resources

Please continue to remember to send along any additions to the Shelter Resources page. We added the 32auctions website for the auction minded. At the moment nothing is very organized on the resource page; but it will eventually become structured into categories as the listings grow.

If you have anything to add to the list, please let us know at help@ferretshelters.org

Directory Registrations

There are about 90 shelters registered currently which includes several hospices/sanctuaries that are not publicly posted. While we continue to sign-up ferret shelters, our next goals are more broad. We are now targeting multi-species shelters and animal control facilities. If you have either in your area that adopt out ferrets, please let us know at help@ferretshelters.org. We also accept breed rescues, pet stores, and veterinarians that accept and adopt out ferrets.

It is important that we give the public as many other options as possible to surrender or adopt to keep ferrets off places like craigslist or "free" newspaper ads.

Directory Renewals

Some shelters may begin to see renewal notifications starting in July as the settings were changed a couple of times. If you get an email notice it is very easy to renew your listing. Just click on the link and it will bring you to a page to confirm your listing. It's very simple and designed to verify that you and your email account are still active. This is how we will maintain the integrity of the listings. Verification is fully automated.

Should we not hear from you, however, we will manually follow-up before suspending or hiding your listing from view. The goal is to keep listings active, but not let them "petrify" like so many other directories thereby frustrating users.

Thank you.

Ann Gruden
Ferret Association of Connecticut, Inc.
Ferret Shelters Directory Administration
help@ferretshelters.org

You are receiving this newsletter as a registrant of the Ferret Shelters Directory website. Everyone who registered receives this newsletter in order to be kept up-to-date on Directory activities, programs, changes, etc. Even those who registered but do not have a listing are maintained on

the database in order to be kept informed of Directory happenings. Ferret shelters, even if they are not publicly listed in the Directory, are encouraged to register to to maintain their shelter information with Support Our Shelters and to use the Ferret Events area to promote events of interest to ferret owners.
